

## ADVERTISING IN THE RICE MILITARY NEWSLETTER

The Rice Military Newsletter is a free quarterly publication underwritten by the Rice Military Civic Club. We distribute to over 1550 households in the Rice Military neighborhood, bordered by Washington Avenue, Shephard Drive, Westcott, and Buffalo Bayou. Our four annual issues come out in March, June, September, and December. The newsletter is completely volunteer based, with advertisements used to offset the costs of printing and mailing. If you are interested in advertising with us, please contact our editor at [news@ricemilitary.org](mailto:news@ricemilitary.org).

### FAQs

*How do I start advertising?* Email your advertisement to [news@ricemilitary.org](mailto:news@ricemilitary.org) and include the size of ad space and length of contract you wish to purchase. Mail your payment to Rice Military Civic Club, PO Box 130311, Houston TX 77219.

*What are the deadlines?* For first time advertisers, your ad and payment are needed a month before it goes to press: February 1st for the March issue, May 1st for the June issue, August 1st for the September issue, and November 1st for the December issue.

*Can the editor create an ad for us or consult on advertising?* Unfortunately, no. The editor is a volunteer, one-person position. In order to advertise with us, you must have an ad created and ready to go.

*Can I see examples of advertisements?* Past issues of our newsletters with advertisements are available online at [www.ricemilitary.org/documents.htm](http://www.ricemilitary.org/documents.htm).

DESCRIPTION	SIZE*	CONTRACT	PRICE PER ISSUE	TOTAL PRICE
Business Card	2" x 3 ½"	one issue	\$62	\$62
		four issues	\$54	\$216
Quarter of a Page	5" x 3 ½"	one issue	\$100	\$100
		four issues	\$81	\$324
Third of a Page	3" x 7 ½"	one issue	\$125	\$125
		four issues	\$100	\$400
Half of a Page	5" x 7 ½"	one issue	\$225	\$225
		four issues	\$188	\$752
Full Page	10" x 7 ½"	one issue	\$525	\$525
		four issues	\$450	\$1,800

\* The final size of your advertisement will be a function of the aspect ratio of the ad you provide compared to the aspect ratio of the space requested. All sizes list vertical dimension by horizontal dimension.